

# Business Continuity Planning



*It's no longer a matter of "if" but "when" a real world threat will compromise your business data. Will you be ready?*

## What does continuity mean for your business?

Imagine you are a medical practice that can't book appointments because your server is down. How long could this business be down before it starts to "hurt" patients? Imagine you are a law firm that needs specific case files, but whose files were recently "locked up" by Ransomware. Imagine you are a retail business that needs to process hundreds of transactions a day, but your point of sale system was damaged in an electrical storm, and you can't process and record transactions. How will you stay in business? What will you do?"

Now imagine getting it all back in a matter of seconds.

It's no longer a matter of "if," but "when" a real world threat will compromise your business data. Between natural disasters, viruses, user error, and ransomware like "cryptolocker," these threats are becoming ever-present.

## Business Continuity made for your Business

No matter how complex your IT environment may be, business continuity should be simple, fast, and reliable. It should work when you need it to – in an instant's notice – locally in your office or from an off-site location. It should prove itself day in and day out on your schedule.

Datto Continuity is a robust, all-in-one business continuity solution that brings together state of the art hardware with a secure cloud storage capability.

The result is a comprehensive backup, recovery, and business continuity solution that gets your business up and running instantly in the event you can't access your data or systems.